

2010 WESTERN NEVADA COUNTY OPEN STUDIOS

October 9-10 and 16-17 • Deadline: June 25 Postmark

Information for new artists: please read everything below!

The 2009 Nevada County Open Studios is coming up in October. Once again, The Center for the Arts in Grass Valley is pleased to be the Tour's home; the directory will be posted on our web site for anyone to print out; The Center will host our preview exhibit. Please fill out and send in, via the postal service, your completed application. Read the instructions regarding submission of your images.

Again this year, we will be staging the event on two weekends with a gala **Preview Reception** on **October 7, 6:30 to 9**, at The Center for the Arts in Grass Valley.

First Weekend: October 9-10: on this weekend, all participants will be open. Hours are 10 am to 5 pm. Although you may open earlier, you must remain open until 5 pm to accommodate late arrivals.

Second Weekend: October 16-17: this is an optional weekend; however, we strongly urge you to be open. Most of last year's participants chose to be open both weekends.

If you choose to be open both weekends, once the directory has been sent to press **you may not change your mind**, as the directory is coded as to who is open first or both weekends. **You must be open for both weekends.** If you decide **after publication** to open both weekends instead of just the first, you will be responsible for publicizing your decision at your own expense (postcards, faxes, e-mails, etc.).

It is imperative that you honor our deadlines. You will not be reminded that you've missed a date, forgotten to get your work to the preview exhibit, etc.

Here are three important rules:

- Only artists who have applied to and been accepted for the tour may show art work. The only exception is work produced by students in the artist's studio. Artists sharing a studio destination must apply individually at \$145. Each artist is represented with a full color image, brief media description and directions to the studio. Web addresses and phone numbers are also included.

- Your studio must be open at 10 am and remain open until 5 pm. You need only imagine yourself on the tour, arriving at a studio at 4:45, and finding it closed. Not only is this a real bummer, it diminishes the reputation of the tour.

- Absolutely no alcohol may be served during the tour. Aside from the fact that our event insurance prohibits alcohol, just think about the hazards of drinking and driving. You may serve refreshments, or not -- as you wish. Most do: iced tea, lemonade, cookies, etc. Keep it simple, and don't let food be a distraction from your art.

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